

**Investing in Community Health Workers:  
Advancing Virginia's Health, Reducing Cost, and Improving Quality**

**When:** Wednesday, April 1, 2015

**Where:** Fredericksburg Hospitality House Hotel and Conference Center  
2801 Plank Road, Fredericksburg, VA 22401

**Time:** 8:00 am – 4:00 pm

**Purpose:** This 1-day forum will increase awareness about the roles of Community Health Workers in bridging health care and population health in Virginia.

**Desired Outcome:** The outcomes of this 1-day Forum will: 1) contribute to increased participation in statewide CHW groups including the Virginia CHW Advisory Group and Statewide CHW Association; 2) support efforts within organizations to utilize CHWs to promote population health and health equity; 3) inform the development of strategies to create a multi-sector awareness campaign.

**Participants:** A maximum of 75 participants will include community health workers and their beneficiaries, and representatives from the health care delivery, legislative and policy, research and academic, community-based, public health, and social service sectors.

**AGENDA**

- 7:30 – 9:00 am**      **Registration and Continental Breakfast**
- 8:00 – 8:50 am**      **Parallel Event: High Level Stakeholder Networking Breakfast**
- 9:00 – 9:10 am**      **Welcome and Forum Overview**  
*Michael Rhein, President and CEO, IPHI and Edith Soler, Community Health Worker, Healthy Start/Loving Steps Program, Three Rivers Health District and Virginia Department of Health*
- 9:10 – 9:40 am**      **State Policy and Community Health Workers: Opportunities and Strategies**  
*Carl H. Rush, MRP, Community Resources LLC*
- 9:40 – 10:45 am**      **Community Health Workers: A Proven Approach to Achieving the Triple Aim**  
*Speakers: John Auerbach, Associate Director for Policy, Centers for Disease Control and Prevention; CDR Thomas Pryor, Center for Medicare and Medicaid*

*Innovation, U.S. Public Health Service; Moderator: Carl H. Rush, MRP,  
Community Resources LLC*

**10:45 – 10:55 am Wellness Break**

**10:55 – 11:55 am Community Health Workers in Virginia: Past, Present, and Future**

*Speakers: Christina Benton, Cancer Control Supervisor, Chronic Disease Program, Division of Prevention & Health Promotion, Virginia Department of Health; Stephanie Carrington, Community Advocate, Richmond City Health District and Institute for Public Health Innovation; Lydia Klinger, Director, Virginia Commonwealth University's Ryan White Center; and Chris Nye, Chief Executive Officer, Harrisonburg Community Health Center; Moderator: Chris Nye*

**12 noon – 1:00 pm Lunch Buffet**

**1:00 – 2:15 pm Community Health Workers: Working to Improve the Community's Health**

*Speakers: Stephanie Carrington, Community Advocate, Richmond City Health District and Institute for Public Health Innovation; Lynda Clarke, Lay Health Promoter, Crossover Healthcare Ministries; Edith Soler, Community Health Worker, Healthy Start/Loving Steps Program, Three Rivers Health District and Virginia Department of Health; Freddy Zambrano, Community Health Worker, Fredericksburg Area HIV/AIDS Support Services; Moderator: Christina Benton, Cancer Control Supervisor, Chronic Disease Program, Division of Prevention & Health Promotion, Virginia Department of Health*

**2:15 – 2:30 pm Wellness Break and Global Café Transition**

**2:30 – 3:45 pm Global Café Breakout Sessions**

*Facilitator: Nehanda Lindsey, Senior Operations Manager, Institute for Public Health Innovation*

**3:45 – 3:55 pm Call to Action**

*Michael Royster, Vice President, Institute for Public Health Innovation; Edith Soler, Community Health Worker, Healthy Start/Loving Steps Program, Three Rivers Health District and Virginia Department of Health*

**3:55 – 4:00 pm Summary and Close**

*Michael Rhein, President and CEO, IPHI*